

MARISSA FRAYER

COPYWRITER, EDITOR, TRANSLATOR | COMMUNIKONST AB

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EDUCATION

- 2008 - 2010 MASTER OF ARTS, VISUAL CULTURE
Lund University, Sweden
My thesis, (ECTS grade A), addressed anthropomorphism's role in the design of and user relationship to inanimate, everyday objects.
- 2002 - 2006 BACHELOR OF ARTS, PRINT JOURNALISM
Louisiana State University/Tulane University, USA
I won national awards for my student media work (editor and writer). For one semester, I attended the University of Sussex in England.

EXPERIENCE

- 2013 - Present COMMUNIKONST AB
Owner
Apply English expertise to various mediums, artistically tailored and toned to the desired audience. Ensure communication is crafted with the right words and intentions - whether creating new content, polishing existing texts or brainstorming solutions.
- 2014 - 2015 OCHSNER HEALTH SYSTEMS
Copy editor
Performed thorough editing of manuscripts for *The Ochsner Journal* to improve grammar, syntax, organization, flow, clarity and accuracy. Initiated and executed developments to system-generated author emails and the website. Collected and analyzed article access data.
- 2011 - 2013 IKEA COMMUNICATIONS
Copywriter
Shaped global commercial PR communication and wrote press kit texts for distribution to journalists, bloggers and influencers. Strengthened brand identity by working on in-house assignments like the print catalog, store signage and product stories.
- 2006 - 2011 LOUISIANA BUSINESS, INC.
Section editor, writer, copy editor
Worked on staff and freelanced in various roles for two magazines: biweekly *Business Report* and monthly *225*. Served as project editor for *Business Report's* 268-page, 25th anniversary issue. Pitched and wrote stories. Proofread content prior to publication.
- 2006 - 2003 LEGACY MAGAZINE
Editor, managing editor, writer
Led staff of LSU students to produce quarterly magazine. Initiated and created a CD of student musicians. Won 'Best student magazine in the country' award given by Society of Professional Journalists.

STATEMENT

For more than 20 years, I've been professionally serving up words and ideas through thoughtful, powerful communication. My English texts have graced websites, emails, apps, short films, newspapers, magazines, catalogs, brochures, presentations, award shows, social media and so on.

SERVICES

- Dream it - Plan and create diverse content.
- Write it - Fill the blank page per brief.
- Jazz it - Enhance an existing English work.
- Clean it - Eradicate typos. Create flow.
- Switch it - Translate Swedish to English.
- Solve it - Assess and assist project needs.

SAMPLES

Visit kommunikonst.com. Or contact me, and I'll send samples relevant to your project.

REFERENCES

Available upon request and aligned to job type/assignment requirements.

CLIENTS | COLLABS

Past and present include: numerous IKEA entities, Ingka Group, Kolossal, Research Institutes of Sweden, Folkuniversitetet, Celemi, Glimakra of Sweden, Tactel, Greater Copenhagen, Skåne Care, Nattaro Labs, Min Doktor, Open Up, AnotherNext, The Conference, Point72, Bricolage Academy, ...